

	Priority for development		
	high	medium	low
Visual Skills			
Set up and operate a DSLR camera			y
Identify and implement shot types and camera movements			y
Use Photoshop to create graphics		y	
Use Final Cut Pro to edit a sequence			y
Identify and implement the rules of composition			y
Use After Effect to animate graphics	y		
Audio skills			
Identify audio requirements for a sequence			y
Set up and operate appropriate microphone for recording sound			y
Set up and operate a zoom/tascam sound recorder			y
Record foley/effects		y	
Mix audio for a filmed sequence		y	
Critical and Theoretical Analysis Skills			
Identify conventions of genre in a film/TV programme			y
Identify narrative style in a film/TV programme			y
Identify issues of representation in a filmed sequence			y
Identify context and its affects			y
Identify editing techniques in a filmed sequence		y	
Analyse the relationship between music and sound in a film/TV programme			y
Planning skills			
Devise ideas for a media product			
Design an audio track for a media product			
Design an ident			
Storyboard a sequence			
Create a survey to gather primary research for a media product			
Conduct a focus group to gather primary research for a media product			
Conduct secondary research for a media product			
Create a character profile for script work			
Identify regulatory issues that affect a media product			
other skills			
Working in a team with others		y	
Contribute to group discussions			y
Communicate effectively in written language			y
Working independently on tasks			y
Creating an online blog			y

Organise self and work to meet deadlines and targets



y

